



Matt Persell-Thompson

FRONT END WEB DEVELOPER

WORK EXPERIENCE

Web Developer

The Digital Lookout | December 2022 - Present

- Independently design & build bespoke websites for company clients using custom built WordPress themes or as a static site.
- Ensure sites are responsive across all devices
- Diagnose / debug errors on front and back end.

Junior Web Developer

BPL Business Media | September 2021 - October 2022

- Design and build websites for assigned annual company events.
- Create graphics for social media posts, advertisements and email banners using Adobe Photoshop and Illustrator.
- Have regular meetings with clients to discuss necessary changes and other feedback and ideas.
- Designed, built, tested and sent HTML emails for various companies and events.
- Refactor code from older websites to update and reuse.

Trainee WordPress Developer

Origin Apps | April 2021 - July 2021


- Set up WordPress environment for client based web pages.
- Design and replicate designs put forward by clients.
- Have regular meetings with clients to discuss necessary changes and other feedback and ideas.


Web Developer Intern

Lead Associates | Dec 2020 - Apr 2021 (Internship)


- Maintain and style website using Elementor , plugins as well as HTML, CSS, Shortcode and Javascript.
- Work closely with CEO and regularly have meetings to discuss new changes and ideas.
- Upload products, descriptions and prices to particular Vendors for E Commerce use using Woo Commerce.
- Upload and insert media for podcasts, videos & blog posts along with transcripts and descriptions using ACF.
- Intergrating email marketing services such as Mailchimp.
- Fix bugs and correct errors within the site.
- Create graphic artwork for the site using design tools.

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 <https://bit.ly/3d6V1u1>




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SKILLS / TOOLS

- HTML
- CSS / SASS
- Javascript
- Typescript
- JQuery
- ReactJS
- NextJS
- Gulp
- Git / Github
- MySQL
- PHP
- HTML Email
- WordPress
- Elementor & Beaver Builder
- Adobe Photoshop / Adobe XD
- Wix
- Figma

PORTFOLIO

View my projects on my personal site:
www.mattpersellthompson.com

EDUCATIONAL HISTORY

Complete Web Development Boot Camp 2020

- Online course teaching the fundamentals of Web Development including HTML, CSS, JS, JQuery, Bootstrap & Web Design practices.
- Creating and building responsive web pages.

Haydon Sixth Form

September 2011 - May 2013 // A Levels attained in:

- Media
- Music Technology
- Business Studies
- Psychology